

Millbrook Farmers Market 2018 Application for Membership

Applicant's Name _____

Title _____

Business Name _____

Business Location _____

Mailing
Address _____

Business Phone Number _____

Cell Phone Number _____

Business Website _____

Email Address

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***Communication from the Millbrook Farmers Market will be by email.**

Referred

by: _____

Attendance: _____ **Full Time** _____ **Part Time** _____ **Guest/Trial**

Booth Size: _____ **Single** _____ **Double** _____ **Triple**

Market Dates:

Place a line through the dates you will not be attending the market.

May 26	June 2	June 9	June 16	June 23	June 30
July 7	July 14	July 21	July 28	August 4	August 11
August 18	August 25	September 1	September 8	September 15	September 22
September 29	October 6	October 13	October 20	October 27	Days attending _____

Applicant Initials _____

Millbrook Farmers Market 2018: Application for Membership

I, (Applicant Name) _____, as
(Title) _____ of (Business Name)

do hereby apply for membership in the Millbrook Farmers Market. The dues for membership, in the form of a check payable to the "Millbrook Farmers Market" in the amount of \$30.00, are enclosed. The check will be returned if membership is declined.

I am committing to the following membership level and will be responsible for all associated fees whether or not I am in attendance.

_____ Full Time Vendor/Payment in Advance: \$500.00

_____ Double wide space: \$275.00 (Save \$70.00)

_____ Triple wide space: \$175.00 (Save \$55.00)

_____ Full time Vendor/Weekly Payment: # _____ weeks @ \$25.00 per week =
\$ _____

_____ Double wide space: # _____ weeks @ \$15.00 per week =
\$ _____

_____ Triple wide space: # _____ weeks @ \$10.00 per week =
\$ _____

_____ Part time Vendor/Payment in Advance: # _____ weeks @ \$25.00 per week =
\$ _____

_____ Double wide space: # _____ weeks @ \$15.00 per week =
\$ _____

_____ Part time Vendor/Weekly Payment: # _____ weeks @\$30.00 per week =
\$ _____

_____ Double wide space: # _____ weeks @ \$20.00 per week =
\$ _____

NEW

_____ Guest/Trial Vendor \$25.00 for 1 market date Date Requested: _____

_____ Millbrook Farmers Market Co-op Vendor \$75 for the season

By signing and submitting this application to be a member of the Millbrook Farmers Market, I certify that I have read and understand the Millbrook Farmers Market Regulations. I agree to be bound by my obligations as detailed in this Application and the Millbrook Farmers Market Regulations.

Applicant's Signature

Date

Postmark Date: _____

Date

Notified: _____

_____ **Accepted**

_____ **Accepted with Limitations**

_____ **Denied**

Vendor Promotional Information

Please provide a well-written description of your farm, business and/or products that the Millbrook Farmers Market may use in promoting your business. You may highlight your growing practices, awards, favorite products, and your history. You may provide a link to your website's "About" page. **All full time vendors will receive an opportunity to be the "Vendor of the Week" and have their business and products featured at the Market, on the Market's website, Facebook page and other marketing outlets.**

Min 50/Max 300 Words

Provide the address(es) of your farm and/or property where all of your products for sale at the Market are grown and/or produced, as the Market Manager or Millbrook Farmers Market Committee may visit the location(s):

For farms, total acreage of your farm: _____ and cultivated acreage of your farm _____.

Social Media: Please list all of your social media accounts, so we may cross promote offerings and events.

Returning vendors, please indicate which 3 market weeks of the 2016 season were your most profitable:

Please indicate which 2 market weeks of the 2016 season were your least profitable:

Would you like to host an event at the Market to educate the public on farming practices, cooking demonstrations featuring your products, or provide a demonstration on how to use your products? Please describe and include preferred dates.

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Please feel free to recommend a person or entity that might be interested in a promotional event at the Millbrook Farmers Market. This could be an artisan or craftsman, a vendor for a day, a musician, someone to speak about farm to table benefits or a wellness expert.

Would you be interested in a holiday Market on December 1, 2018? _____

I _____ will/ _____ will not submit business logo to be included on the Millbrook Farmers Market website.

I agree to allow my photograph to be taken at the Millbrook Farmers Market and be used for promotion of the Millbrook Farmers Market without any compensation. ___ Yes
___ No

I _____ will/ _____ will not submit photographs to be utilized in Millbrook Farmers Markets Promotions. In your opinion, what would be the best format to promote the Millbrook Farmers Market to new customers? _____

How much, per year, if any, are you willing to pay for additional marketing and advertising? \$ _____

The Millbrook Farmers Market Committee encourages vendor recruitment of like-minded producers. By referring a vendor that participates at a minimum of six Market weeks, the referring vendor will be eligible **to receive a complimentary week at the Market.**

Applications are due by Friday, February 23, 2018. Vendors will be notified by Monday, March 26, 2018 if they have been accepted at the Millbrook Farmers Market. Applications received after this date will be considered based upon room at the market and the type of products offered.

All applicants who are accepted as vendors shall return the following items on or before Friday, May 4th, 2018

1. Appropriate deposit or fee. (Due two weeks from the date of acceptance).
2. Millbrook Farmers Market Agreement (Found in Market Regulations).
3. Millbrook Farmers Market General Liability Insurance (Found in Market Regulations).
4. Millbrook Farmers Market Hold Harmless Agreement (Found in Market Regulations).
5. Name/s of any market representatives who will be attending in your place, and their contact information.
6. All applicable state and local licenses needed to do business.

Mail packet to:

Justin O'Hearn, Market Manager

Millbrook Farmers Market

P O Box 1013

Millbrook, NY 12545

Contact by email: millbrookmarketmanager@gmail.com